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To whom it may concern

It is my pleasure to recognize Liz Clarke for her talents in public speaking and workshop development and presentations.

I attended several of Liz's presentations in a wide variety of business and public forums. Liz has a clear, direct presentation style and the ability to adapt her presentations to specific audiences, thus enabling them to understand even the most complex topics. I and other members of the audiences enjoyed her presentations and felt that Liz had provided us with valuable knowledge and interesting perspectives.

Liz is an excellent teacher and workshop facilitator. I have seen Liz in action addressing eCommerce subjects with both students and teachers at Centennial College, and delivering a lunch & learn workshop on eCommerce and Internet trends at CIBC. Liz ensures that she has broad, current, and practical knowledge of her subjects, something that is important when speaking to and educating professionals in the fields of her presentations. Liz impressed me and my coworkers with the breadth of her knowledge and her thought-provoking insights.

I have enjoyed working with Liz Clarke and would welcome the opportunity to repeat the experience.

Sincerely,

*Carolyn Swadron*

Carolyn F. Swadron,  
Senior Manager, Internet Channel Quality Assurance  
eChannels, Retail Markets, CIBC